

# Circleg unveils 'Unstoppable' campaign

for UN's International Day of Persons with Disabilities

December 3rd 2024

On International Day of Persons with Disabilities (launched by the UN), the social enterprise Circleg is proud to launch its latest campaign "Unstoppable". This high-energy short film, directed by talented Kenyan director Debra Aroko, shows the inspiring journey of amputees reclaiming their mobility. This campaign is more than a celebration of resilience—it's a call to reimagine how society views disability.

## A celebration of empowerment and inclusion

Shot in the vibrant streets of Nairobi, the film shows the resilience, pride, and unapologetic confidence of amputees reclaiming their independence. Circleg's vision: "**inclusivity starts with how we see one another as well as ourselves**". Through 'Unstoppable,' they invite viewers to reflect and redefine their perceptions and embrace a society where individuals are celebrated for their full selves—not defined by circumstance.

[Dr. Alex Munyambabazi](#), the main character of the campaign, reflected on the experience:

"I loved being part of this campaign because it speaks to the strength of overcoming doubts and limitations, creating the message of being unstoppable in the face of adversity. **Each time I break a barrier, I prove that with determination and the right tools, anything is possible.** My prosthesis creates that difference."

## About Circleg

Circleg is changing the game in prosthetic care with its innovative product, the Circleg One. This high-quality and affordable prosthetic system doesn't just provide mobility—it transforms lives. What sets Circleg apart is its holistic approach. **The social enterprise goes beyond just creating prosthetics. It trains prosthetists, runs empowerment campaigns, and builds strong communities for amputees.** The goal? Providing accessible prosthetic care, simplifying the work of prosthetists, and helping amputees live more independent lives.

Operating across East, West, and South Africa—and now expanding into Latin America—Circleg is on a mission to ensure **freedom of mobility for everyone**. At the same time, Circleg is challenging outdated societal views about disabilities, showing that mobility is a right, not a privilege.

## Join the movement

The campaign will literally be unstoppable. On Saturday December 7th 2024 Circleg will organise a community event in Nairobi, Kenya and more Unstoppable footage will be launched in April 2025, during Limb Loss and Limb Difference Awareness Month.

Watch the “Unstoppable” campaign now at [circleg.world](https://circleg.world) and spread the word! Let's work together to create a world where freedom of mobility isn't the exception—it's the norm. 'Unstoppable' is a call to action. Will you join?

Are you an amputee or a medical professional interested in the Circleg? Check out the Circleg One [here](#).

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